

1 Read the text, then translate it (Leer el texto, traducir a Español)

HENRY FORD



The first factory assembly line was in Highland Park, Michigan

"Any customer can have a car painted any color that he wants so long as it is black." —Henry Ford

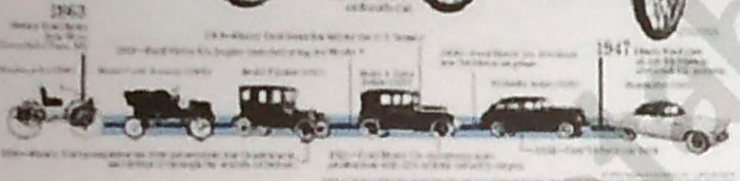
Henry Ford failed before manufacturing before starting Ford Motor Company in 1903, at the age of 40. The company sold only 10,000 cars in its first 15 months. In 1913, Ford introduced the first moving assembly line, significantly increasing production. Its sales were estimated to reach \$1.5 billion in 1914. In 1915, Ford sold 100,000 cars. In 1916, the company's profits were \$10 million.



The first factory assembly line was in Highland Park, Michigan



Henry Ford with his first car, the Ford Model T



Henry Ford

Henry Ford was born in 1863. He was a man who transformed the world. The car he built change the lives of people everywhere. In 1896, Ford succeeded in building an automobile powered by a gasoline engine. He built this engine in his in his kitchen sink. In 1903, Henry Ford established for Ford Motor Company and introduced the Model T. Ford.

Henry Ford wanted to make a car that everyone would able to afford. He was able to lower the price of the Model T from \$ 850 to \$ 360 by introducing mass production assembly line techniques. On an assembly line

each person has one specific job and, therefore, can do it faster and more efficiently.

2 True or False? (Verdadero o falso)

True or False?	True	False
1. Henry Ford invented the telephone.		
2. He was a man who transformed the world.		
3. He built this car in his in his kitchen.		
4. Henry Ford wanted to make a car that no one would able to afford.		
5. In 1903, Henry Ford established for Ford Motor Company and introduced the Model T. Ford.		